



117 Putnam Drive ♦ Eatonton, GA 31024 ♦ Tel: 706-485-1884
www.putnamdevelopmentauthority.com

Minutes

Monday, December 14, 2020 ♦ 9:00 AM

Putnam County Administration Building – Room 204

The Putnam Development Authority met on Monday, December 14, 2020 at approximately 9:00 AM via video conference call.

PRESENT

Chairman Walt Rocker III

Member Patty Burns

Member Mylle Mangum (left meeting at approximately 9:45 a.m.)

Member John Wojtas

OTHERS PRESENT

Attorney Kevin Brown

Interim Economic Development Director Pat Topping

County Clerk Lynn Butterworth

Audrey Connely

Opening

1. Call to Order

Chairman Rocker called the meeting to order at approximately 9:00 a.m.

(Copy of agenda made a part of the minutes.)

Minutes

2. Approval of Minutes

a. November 9, 2020 Regular Meeting

b. November 9, 2020 Executive Session

Motion to approve the November 9, 2020 Regular Meeting and Executive Session minutes.

Motion made by Member Mangum, Seconded by Member Burns.

Voting Yea: Chairman Rocker, Member Burns, Member Mangum, Member Wojtas

Financials

3. Approval of Financials - November 2020

Member Burns reviewed the financial reports.

Motion to approve the November 2020 Financials

Motion made by Member Wojtas, Seconded by Member Mangum.

Voting Yea: Chairman Rocker, Member Burns, Member Mangum, Member Wojtas

(Copy of financials made a part of the minutes.)

Reports

4. Interim Economic Development Director Report

Interim EDD Topping and Audrey Connely reported the following: (copy of reports made a part of the minutes.)

- Project Activity Statewide
 - Georgia is the #1 state for business for the 8th consecutive year by Site Selection Magazine
 - 119 new projects statewide
 - 11,833 new jobs
 - \$4.31B total investment
- Partners Contacted
- Business & Industry Company Contacts
- Project Status
 - Project Legacy – Active – Private developer looking at Historic Hotel Eatonton
 - Project Gum – Active – Existing manufacturing company looking to expand and add 45 jobs, investment TBD
 - Project Club – Manufacturing – still active, discussing an existing building, 200 jobs, \$20M investment
 - Project Anchor – Active – Private developer developing site for a lakefront hotel, 175 jobs, \$50M investment
 - Project Noodle – Active – New manufacturing facility looking for existing building, 40 jobs, investment TBD
 - Project Jacket – Existing company looking to expand and add 250 jobs, investment TBD
- Future iQ
- MGEA Metrics (MGEA Works website)
 - 1476 users since 8-11-2020
 - 4515 page views since 8-11-2020
 - 61% of users are between 18-34
 - 54% of users are male
- Website Visitor Sessions
- Website Visitor Stats
 - 412 sessions
 - 1494 pageviews
 - 87% new visitors
- Social Media
 - 623 Facebook Followers
 - 95 Linked-In Followers

- 308 Instagram Followers
- 39 Twitter Followers
- Virtual Meetings & Events Attended
- Upcoming Events

Regular Business

5. FY2020 and FY2021 Budget

Chairman Rocker requested to postpone this item until the January meeting.

6. Branding Campaign

Member Wojtas provided an update on the branding campaign which has been ongoing for the past year or so. The purpose is to look at who we are, what our strengths and weaknesses are, and work on short term and long term plans. EDD Topping reached out to Matt Forshee with Georgia Power for help with target industries and is working on plans for a meeting with key individuals including the city, the county, the school board, etc. He will work on an attendee list and time and date for meeting between now and the next PDA meeting. No action was taken.

7. PDA Board Members and Officers

Chairman Rocker reminded everyone that there is one PDA board member position that is open and needs to be filled as soon as possible. He also advised that new officers will need to be appointed at the January meeting. No action was taken.

8. Approval of 2021 PDA Meeting Schedule

Chairman Rocker mentioned that Mondays may not be the best day for our meetings and asked if a different day would work better. He will work with members on this between now and the next meeting. The January meeting will be a called meeting with date and time to be determined. No action was taken.

9. Rental Agreement between the Putnam Development Authority and State Properties

Commission on behalf of the Technical College System of Georgia

Motion to approve the Rental Agreement between the Putnam Development Authority and State Properties Commission on behalf of the Technical College System of Georgia with the understanding that without county support on repair costs, the Cancellation for Convenience clause may have to be entertained.

Motion made by Member Wojtas, Seconded by Member Burns.

Voting Yea: Chairman Rocker, Member Burns, Member Wojtas

(Copy of agreement made a part of the minutes.)

Other Business

10. Other Business

None

Next Meeting Items

11. Next Meeting Items
FY2020 and FY2021 Budget
Branding Campaign
2021 PDA Meeting Schedule

Executive Session

12. Enter Executive Session as allowed by O.C.G.A. 50-14-4 for Personnel, Litigation, or Real Estate

Motion to enter Executive Session for Litigation and Personnel.

Motion made by Member Wojtas, Seconded by Member Burns.

Voting Yea: Chairman Rocker, Member Burns, Member Wojtas

Meeting closed at approximately 9:57 a.m.

13. Reopen Meeting and execute Affidavit concerning the subject matter of the closed portion of the meeting

Motion to reopen the meeting and execute the Affidavit concerning the subject matter of the closed portion of the meeting.

Motion made by Member Burns, Seconded by Member Wojtas.

Voting Yea: Chairman Rocker, Member Burns, Member Wojtas

(Copy of affidavit made a part of the minutes.)

Meeting reopened at approximately 10:16 a.m.

14. Action, if any, resulting from Executive Session

Motion to approve payment to EDD Topping of his outstanding invoices in the amount of \$10,711.75.

Motion made by Member Wojtas, Seconded by Member Burns.

Voting Yea: Chairman Rocker, Member Burns, Member Wojtas

Closing

15. Adjournment

Chairman Rocker adjourned the meeting at approximately 10:18 a.m.

ATTEST:

Lynn Butterworth
County Clerk

Walt Rocker III
Chairman